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Collaboration on environmental conservation

KUALA LUMPUR: STM Lottery Sdn Bhd (STM Lottery) and the Forest Research Institute Malaysia (FRIM) have teamed up again for a tree planting initiative to support the government's goal of planting 100 million trees, contributing to environmental conservation. A team of staff volunteers from STM Lottery, led by its deputy general

manager of Communications and Sustainability Giam Say Khoon visited the Kepong Botanic Gardens of FRIM in Kuala Lumpur on June 29 to fulfill their annual commitment to the cause by planting 80 Meranti trees. The volunteers began their day with an informative session by FRIM head of the Silviculture Branch Dasrul Iskandar Darus, who briefed them on

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the best practices for planting saplings effectively.

The tree planting programme not only helped to deepen the volunteers' appreciation for environmental conservation but also to enjoy the beautiful and exotic greenery at the botanical garden.

"We are thrilled with this partnership and we would like to

thank FRIM for providing us the platform as well as expertise in making this event a success. "The programme aligns seamlessly with STM Lottery's efforts to support

the United Nations Sustainable Development Goals 13 and 15, which focus on combating climate change and promoting the sustainable use of terrestrial ecosystems," said Giam.

"Malaysia aims to achieve net-zero emissions by 2050. Through initiatives like this one, we are making strides toward a greener, more sustainable future," he added.

STM Lottery is unwavering in its commitment to environmental sustainability and since collaborating with FRIM in 2022, the company has planted 200 trees.

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