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## BDB, Enfiniti in Langkawi eco-tourism partnership

**LANGKAWI:** BDB Land Sdn Bhd, a wholly-owned subsidiary of Bina Darulaman Bhd (BDB), has forged a cooperation with Enfiniti Escapes (M) Sdn Bhd with the signing of a memorandum of understanding (MoU) to undertake eco-tourism developments in Langkawi.

BDB executive director Raja Shahreen Raja Othman said that under the MoU, both parties planned to develop forest chalets or eco-tourism concept developments at Darulaman Sanctuary, Lubuk Semilang.

“The development is on a 4.04ha plot at Darulaman Sanctuary whereby BDB Land will carry out a detailed study to identify the area that will be developed while Enfiniti will focus on the overall concept and design development based on research implemented by BDB Land.

“To ensure that the development is in line with the objectives of conservation and sustainable environment, BDB Land will work with FRIM Inc Sdn Bhd to get its advisory services and expertise,” she told a press conference after the MoU signing ceremony yesterday.

At the event, Raja Shahreen signed on behalf of BDB Land while Enfiniti was represented by group president Puan Sri Tiara Jacqueline.

Also present were Enspire Ventures chairman Tan Sri Mohd Effendi Norwawi, Langkawi district officer Mohamad Subhi Abdullah and Kedah State Development Corp chief executive officer Datuk Isahak Murat.

Meanwhile, Tiara Jacqueline viewed that the areas surrounding Darulaman Sanctuary, Lubuk Semilang, could become the new attraction to offer to the public, similar to Tiarasa Escapes, Janda Baik in Pahang.

“My observation is that Langkawi still doesn’t have forest chalets like in Tiarasa Escapes, hence, this is a good opportunity and the concept is also different. We will study to see what eco-tourism products are suitable to be developed here,” she said.

— Bernama