

Headline	73.2m trees planted: FRIM		
MediaTitle	Daily Express (KK)		
Date	21 Sep 2023	Color	Black/white
Section	Nation	Circulation	25,055
Page No	4	Readership	75,165
Language	English	ArticleSize	86 cm ²
Journalist	N/A	AdValue	RM 183
Frequency	Daily (EM)	PR Value	RM 549



73.2m trees planted: FRIM

KUALA LUMPUR: More than 73.2 million trees have been planted nationwide so far through the 100 Million Tree Planting Campaign implemented by the Ministry of Natural Resources, Environment and Climate Change (NRECC).

Forest Research Institute Malaysia (FRIM) deputy director-general (Research) Dr Norwati Muhammad said the campaign was a greening programme aimed at maintaining and increasing green cover in the country.

“The five-year campaign, which started in 2021, also aims to increase public awareness of the importance of maintaining green cover and forests and to encourage them to be actively involved in increasing the number of trees,” she told Bernama.

She said the campaign was also to support the government’s commitment to protect and maintain 50 per cent of the forest area in the country, thus preserving the balance of the forest ecosystem in Malaysia.

To make the campaign a success, Norwati said FRIM organizing various courses, seminars and talks with experts on topics related to forestry science to increase public awareness of the importance of forests and environmental protection.

The topics included ‘No mangrove, no seafood?’; ‘What to do when your plant is sick?’; ‘Tree planting: With or without soil’ and ‘Red Alert: Plant conservation, she said. – Bernama