

Headline	Muhy kicks of 100 Million Tree-Planting Campaign		
MediaTitle	Daily Express (KK)		
Date	06 Jan 2021	Color	Black/white
Section	Nation	Circulation	25,055
Page No	4	Readership	75,165
Language	English	ArticleSize	154 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 327
Frequency	Daily (EM)	PR Value	RM 982



## Muhy kicks of 100 Million Tree-Planting Campaign

PUTRAJAYA: Tan Sri Muhyiddin Yassin Tuesday planted a Merbau tree in the garden of Seri Perdana, the Prime Minister's official residence, to kick off the 100 Million Tree-Planting Campaign 2020-2025.

In his speech, the Prime Minister called on the people to participate in the campaign and ensure the success of the agenda to make Malaysia green.

"To all Malaysians, let's come together to ensure the success of the Greening Malaysia agenda by planting 100 million trees across the country by 2025," he said when launching the campaign, as well as its mobile app - and special website [www.100jutapokok.gov.my](http://www.100jutapokok.gov.my)

Also present were Energy and Natural Resources (KeTsa) Minister Datuk Dr Shamsul Anuar Nasarah, Deputy Minister Ali Biju, Chief Secretary to the Government Tan Sri Mohd Zuki Ali and KeTsa secretary-general Datuk Zurinah Pawanteh.

The campaign was also launched simultaneously at the state level with the theme "Greening Malaysia: Our Trees, Our

Life". In a statement, Muhyiddin said the 100 Million Tree-Planting Campaign was part of the Greening Malaysia Programme, one of the national agendas for addressing climate change and improving the quality of life of people.

He said the programme would preserve the biological diversity which is an invaluable national treasure while improving the quality of the environment and rivers.

"The Greening Malaysia Programme is also a pledge and commitment of the government based on the Shared Prosperity Vision to contribute to a greener future," he said.

The campaign, organised by the Ministry of Energy and Natural Resources (KeTsa) with cooperation from the Forestry Department of Peninsular Malaysia (JPSM), state forest departments, Forest Research Institute of Malaysia (FRIM) and state governments aimed at having 100 million trees planted across the country over the next five years. - Bernama