

| | | | |
|------------|--|-------------|---------------------|
| Headline | Charity day promotes philanthropy among insurance agents | | |
| MediaTitle | The Star (Metro North) | | |
| Date | 20 Jun 2019 | Color | Full Color |
| Section | News | Circulation | 34,093 |
| Page No | 7 | Readership | 102,279 |
| Language | English | ArticleSize | 395 cm ² |
| Journalist | N/A | AdValue | RM 9,937 |
| Frequency | Daily | PR Value | RM 29,810 |



Charity day promotes philanthropy among insurance agents

MORE than 2,500 insurance agents of Allianz Life Insurance Malaysia Bhd (Allianz Life) nationwide joined the company on its annual Allianz Charity Day 2019.

The groups from more than 100 agencies participated in the event by hosting multiple charitable activities across Malaysia simultaneously on the same day.

The company organised a number of unique events besides blood donation drives, orphanage and old folk's home visits and *bubur lambuk* distribution.

Allianz Life chief executive officer Joseph Gross joined agents from one group for a 'shoe-cutting' party at Solehope, an NGO that upcycles old jeans into shoes for children in third world countries.

Another group provided donations and volunteered at the Kuala Gandah Elephant Sanctuary in Lanchang, Pahang.

In Kuala Lumpur, one group took 40 orphans for a hike at the Forest Research Institute Malaysia

(FRIM), while another hosted a charity lunch at Putuo Village, a Buddhist spiritual sanctuary.

"The Allianz Charity Day is a mainstay on our events calendar. Our aim is to take the opportunity to reach out to those who are less fortunate.

"We are very thankful to have the support and commitment from our agents who come out every year with fantastic ideas to give back to society.

"We hope that through these small yet meaningful charitable activities around the country we will get to spread kindness, love, empathy and joy to those in need," said Allianz Life chief sales officer Ong Pin Hean.

"Acts of kindness should not be limited to charity events.

"We hope that we can inspire everyone out there to be a little more generous with their time, effort, and love to those who need it the most."

The Allianz Charity Day has been organised annually since 2014.



A group of agents with items for the Tong Sim Senior Citizens Care Centre in Kuala Lumpur.



Gross (second row, second left) with a group of agents at Solehope.