

Headline	Over 2,500 agents join annual Allianz Charity Day		
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Allianz agents are seen at an event in Kuala Lumpur.

Over 2,500 agents join annual Allianz Charity Day

KUCHING: Over 2,500 agents nationwide joined Allianz Life Insurance Malaysia Berhad (Allianz Life) for its annual Allianz Charity Day recently.

From more than 100 agencies, they came together to host multiple charitable activities across the country simultaneously.

A statement yesterday said some unique events organised included blood donation drives, visits to orphanages and old folks homes, breaking fast at charity homes, and distributing bubur lambuk to the public.

Allianz Life chief executive officer Joseph Gross joined the agents from Eagle Group for a Shoe Cutting Party at SoleHope, a non-governmental organisation that upcycles old jeans into shoes for children in third world countries, while Focus agency provided donations and volunteered at the Kuala Gandah Elephant Sanctuary in Lanchang, Pahang.

In Kuala Lumpur, CSK agency

took 40 orphans for a hike at Forest Research Institute Malaysia (FRIM), while members from V agency in Johor Bahru organised a charity lunch at Putuo Village, a Buddhist spiritual sanctuary.

Allianz Life chief sales officer Ong Pin Hean said the Allianz Charity Day has become a mainstay on their events calendar.

"Our aim, as always is to take the opportunity to reach out to those who are less fortunate. We are very thankful to have the support and commitment from our agents who come up every year with fantastic ideas to give back to society.

"We hope that through these small yet meaningful charitable activities around the country, we will get to spread kindness, love, empathy and joy to those in need.

"Acts of kindness should not be limited to a charity event. We hope that an event like this can inspire everyone out there to be

a little more generous with their time, effort, and love to those who need it the most," said Ong.

ACP and CASB agents in Ipoh and MM2 agents in Bukit Mertajam visited orphanages and gave donations in their respective states, while Dollarz agents in Penang visited a special children's home and interacted with the children.

In Melaka, AP and LSC agents visited the Little Lamb's Lamp Society, while Nexus agents from Kota Kinabalu held a blood donation drive at Centre Point Shopping Mall and ADF agents in Kuching took a class of special needs children to the movies at GSC CityONE Megamall.

The Allianz Charity Day has been organised annually since 2014 and encourages and gives Allianz Life's agency force the chance to contribute to society.

The agents devote an entire day carrying out various charitable activities involving children, orphans, old folk, and championing other social causes.