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Turning local bio-resources into natural products

BIOTROPICS Malaysia Berhad was established in February 2007 to develop Malaysian bio-resources into evidence-based natural products for both the local and international market.

Biotropics has been internationally exporting its branded herbal ingredients and products since 2007 to over 35 countries and recently won the Gold Export Excellence Award 2021 – Industrial Products.

“Clinically proven for safety and efficacy, patented, standardised ingredients” are the core principles of Biotropics products.

Scientific efforts are put in to ensure safety and efficacy through animal and human clinical studies conducted in Malaysia, the US, Europe, China and Japan to meet the international requirement of health authorities and to appeal to increasingly discerning consumers.

Biotropics also partners with research agencies (USM, UKM, UPM, MARDI, FRIM) and international research organisations to conduct scientific studies.

Biotropics research and product development works are centred around its key herb Tongkat Ali (PHYSTA), Kesum (BIOKESUM), Kacip Fatimah (SLP+) and has about 250 herbs in the pipeline.

As a result of the extensive studies and discoveries, Biotropics currently owns over 70 global patents for its propriety herb and 57 internationally recognised scientific studies.

One proud success for Biotropics is its branded Tongkat Ali extract (PHYSTA) which helps support bone strength, stress management, glucose management, sports performance, as well as women’s health, among others.

In 2021, PHYSTA was granted patent for



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enhancing immunity, as an anti-viral and hormonal balance in women in the US and Malaysia.

These new findings provide opportunities for Biotropics to expand product range for both local and exports markets, making Biotropics an innovative market leader.

Biotropics will continue to offer exciting innovative health products and solutions to international market, bringing Malaysia herbs and health solutions known to the world.

■ For details, look out for the advertisement in this *StarSpecial*.